



POLICY CATEGORY: 3 - FINANCE

POLICY TITLE: SPONSORSHIPS

POLICY NUMBER: 3.09

DATE APPROVED: JULY 24, 2010

PURPOSE:

The NSCA values and recognizes the support of various sponsors for specific events and for the overall good of the NSCA and its Member Clubs.

SCOPE:

From time to time Sponsorship Agreements are entered into between potential sponsors and the NSCA. These agreements must be approved by the NSCA Board of Directors prior to being executed by the appropriate Officers of the Association, except for small “one off” agreements as outlined below.

POLICY:

NSCA may enter into “one off” agreements for specific events and/or Championships without referring to the BOD for prior approval. These “one off” agreements may be negotiated by the Executive Director and/or Officer of the NSCA on the basis that any such “one of” agreement

- has a monetary value of \$1,000 or less
- applies to a single Championship Event
- does not conflict with any other Sponsorship Agreements in place
- adheres to these policy guidelines
- is presented to the BOD at the first available opportunity as a matter of record

All Agreements must adhere to the values and high standards of the NSCA and must not support any self-interest groups (i.e. religious groups, political parties, or promote racial/gender bias, etcetera)

The NSCA shall ensure that Member Clubs, Competitors and Umpires abide by the terms and conditions of any Sponsorship Agreements as long as such terms and conditions are reasonable.

The specific terms and conditions of all Sponsorship Agreements, whether presented and approved by the NSCA Board of Directors or those considered “one of” Agreements, shall be held in confidence.

Periodically, Sponsorship Agreements are to be reviewed and where renewals or revisions are negotiated, consideration shall be given to tendering wherein the product or service to be provided is of a generic nature (i.e. beer or liquor product, soft drinks, etcetera).

The NSCA will not knowingly enter into Sponsorship Agreements with competing companies promoting similar products or services.

Revision History	
Date Approved	Comments
July 24, 2010	Renumbered and moved to Finance June 2020