

**Nova Scotia Curling Association**  
**Board of Directors Meeting Minutes -APPROVED**  
Wednesday July 14, 2021 at 6:30 pm by Zoom

**Present:** Mike Strang, Tiffany Cuthbert, Rob Belliveau, Alison Davidson, Jeff Lamb, Elliott LeBlanc, Scott Priske, Patti Simpson, Virginia Jackson

**Regrets:** Alan Graham, Chris Mosher, Cameron MacKenzie, Yvon LeFort

**1. Call to Order**

M. Strang, President, called meeting to order at 6:32 pm.

**2. Approval of Agenda**

M. Strang asked if there were any additions to the agenda for the meeting. No items were brought forward.

**Motion:** That the meeting agenda be approved as circulated.

**Moved by:** Jeff Lamb

**Seconded by:** Patti Simpson.

**Motion carried.**

**3. Approval of Minutes of previous Board of Directors meetings**

Discussion took place about the sensitivity of the meeting minutes of April 28, 2021 and May 2, 2021. Consensus was reached the minutes be updated to reflect the in-camera nature of the meeting and a note added that the discussions be kept confidential, and notes are not to be circulated.

**Motion:** That the minutes of the April 28, 2021 minutes be approved with the addition of “Confidential – not to be circulated” note to minutes. Minutes will not be uploaded to NSCA website -directors will share that the meeting was held in-camera, a personnel issue was discussed, and resolution agreed on.

**Moved by:** Jeff Lamb

**Seconded by:** Tiffany Cuthbert

**Motion carried.**

**Motion:** That the minutes of the May 2, 2021 minutes be approved with the addition of “Confidential – not to be circulated” note to minutes. Minutes will not be uploaded to NSCA website -directors will share that the meeting was held in-camera, a personnel issue was discussed, and resolution agreed on.

**Moved by:** Jeff Lamb

**Seconded by:** Patti Simpson

**Motion carried.**

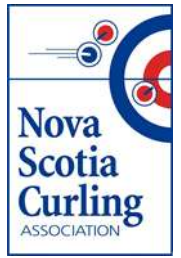
M. Strang asked if there were any errors or omissions to the minutes of the June 10, 2021 meeting of the Board of Directors. None were brought forward.

**Motion:** That the meeting minutes of the June 10, 2021 minutes be approved as circulated.

**Moved by:** Tiffany Cuthbert

**Seconded by:** Jeff Lamb

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**Motion carried.**

M. Strang asked if there were any errors or omissions to the minutes of the June 22, 2021 meeting of the Board of Directors. None were brought forward.

**Motion:** That the minutes of the June 22, 2021 meeting be approved as circulated.

**Moved by:** Jeff Lamb

**Seconded by:** Patti Simpson

**Motion carried.**

**4. President's Report**

M. Strang provided a CCA update. Curling Canada will be holding on-line learning for timers and officials at no cost to participants. There is also a game umpire course on-line for those interested. The course requires a 2 hour on-ice evaluation and that is providing a challenge for NSCA to schedule.

Curling Canada will be releasing a new marketing initiative to encourage Canadians to "try curling". Separate from the Return to Play Plan for the fall, its goal is to increase memberships at curling clubs.

Curling Canada has announced an upcoming webinar on COVID vaccine passports on July 25, 2021– sign up details will be shared when they become available.

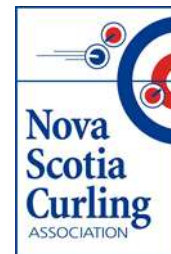
**5. Executive Director's Report**

V. Jackson reported that NSCA has joined a Sport Nova Scotia pilot project to evaluate new software from a Nova Scotia company Sideline Learning. She reminded directors of the implementation of Curling I/O software mentioning that Amherst was the only curling club to successfully implement the system for member registration, payment, and reporting. The software being evaluated can handle those elements and track Safe Sport compliance requirements.

R. Belliveau suggested giving clubs a chance to see a demo of the software to learn how it will benefit clubs. Educating clubs on how risks can be addressed will help with the adoption of the system if implemented.

V. Jackson suggested the establishment of technology team – J. Lamb and T. Cuthbert expressed interest.

To address the need to train more coaches NSCA is working on a session to be held in early fall. Nova Scotia does not currently have a master trainer, so Virginia has reached out to Curl Sask and Curl NB to provide an on-ice evaluation of 12 candidates looking to have credentialing done.



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### **6. New Business**

#### **a. Competitions Committee**

R. Belliveau shared that the orientation manual on Google Drive is an excellent document and should be added to the NSCA website and circulated to member clubs. He is looking to determine what the Competitions Team does and why. The draft liaison guide circulated outlines how the organization and event organizing committees can work – do directors think the guide should be formally applied. Discussion took place around role of regional directors as liaisons for events in their area. Consensus is to reinstate the liaison position.

Action: V. Jackson will send out list of events and ask directors to sign up for the liaison role they are interested in and able to attend.

#### **b. Social Media Channels**

In looking at how to promote curling, S. Priske is examining options for covering events. Facebook Live streaming provide one angle stationary view. NSCC radio and tv student work terms do not line up well with curling season. Cost is a major factor.

V. Jackson shared recent history of various providers and suggested the technology team might want to look at options. Mike, Scott and Rob are interested in reaching out to clubs to identify people with connections who can build corporate support for coverage.

Action: R. Belliveau will share Stu Sells experience of Halifax Curling Club in a discussion offline.

### **7. Roundtable**

T. Cuthbert brought up the need for a strategic planning session. No decision on how to proceed.

T. Cuthbert asked about strategies to address culture change around females in the skip position.

J. Lamb asked about the Teams and how the sign-up process is going.

Action: V. Jackson will circulate the list of committees again and ask directors to indicate their interests and desire to “steward” a group/team.

B. Lohnes reported on applications to High Performance Program – 12 teams applied (8 female and 4 male) and all were accepted into the program. Baseline fitness training has been complete. Summer camp will be held September 17 to 19, 2021.

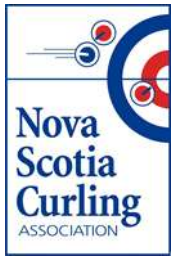
B. Lohnes supports the need for competitive coaches training and evaluation.

### **8. Adjournment**

Meeting adjourned 8:13 pm.

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**9. Next Meeting**

- A. Davidson will circulate poll to determine next meeting date (tentatively August 18 or 19)

*Mike Strang*

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Mike Strang, President NSCA

*Alison Davidson*

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Alison Davidson, Secretary NSCA






# NSCA Board of Directors Minutes July 14 2021 APPROVED AD

Final Audit Report

2022-02-10

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