



Coaching Newsletter

May 4, 2023



T'was an Incredible Season

Happy 'off-season' coaches! Is there ever really an off-season for coaches? Perhaps we should call it, education season! Congratulations on an incredible year of curling in Nova Scotia and Canada. This is the beginning of regularly slated Newsletters that you'll be receiving from me (Jill Brothers, Technical Director). The Newsletters will have updates including; upcoming conferences, PD (Personal Development) points opportunities (required for Comp Coach certified and Comp Dev) and other relevant information specific to coaching.

VIP Coaching Program

I want to share with you the opportunity to become a VIP Coach through the Canadian Sport Center Institute Atlantic. To become a VIP Coach [click here](#) to find out all of the details. Part of the criteria is to register through your Sideline Learning account, if you don't already have that please contact me to have it set up. Why should you become a VIP Coach? See some of the perks below!


- Under Armour Kit (\$300+ value)
- Under Armour Discounts at Cleve's Source for Sports
- Connections with a variety of coaches across Nova Scotia
- Professional Development opportunities and resources
- 50% off the Atlantic Coaches Conference
- Financial support to complete required courses
- Entry into monthly draws for Cleve's Source for Sports prizes

True Sport Athlete Ambassador

Becoming a VIP Coach can open even more doors for athletes in our sport! Once you've established your VIP status you now have the ability to nominate a [True Sport Athlete Ambassador](#). Here is a brief outline of the goals and objectives for the program.

The Nova Scotia True Sport Athlete Ambassador Program engages a diverse cohort of athletes who use their voices to share their passion for True Sport. The athletes were selected through the Support4Sport VIP Coaching Program with the goal of increasing awareness, understanding, and engagement of values-based sport. This project is a component of Nova Scotia's commitment to safe sport.

Nominations will open on June 1st, 2023. 11 Nova Scotian athletes will be chosen to take part in this program. Wouldn't it be great to see a curler involved? Benefits for athletes being accepted into the program include; media training, networking opportunities, swag and leadership skills to



help the next generation. Athletes must be a minimum of 15 years of age. To find out more about nominating an athlete [click here](#).



Deadlines Approaching

A few deadlines that are fast approaching include;

The [Spirit of Sandra Scholarships](#) - This scholarship is given to 6 junior curlers annually at the amount of \$5,000. If you think any of your athletes are interested please encourage them to apply. Applications are now open and will close on May 29th, 2023.

The [For the Love of Curling](#) Scholarship - Applications are being accepted from now until June 26th. 11 scholarships will be awarded at the value of \$2,500 to athletes that have been accepted into a post-secondary program.



We're looking forward to keeping you updated for the 23/24 curling season, which will be here before we know it! Please reach out at any time with any questions or concerns.

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